

# Gundersen Moundview Hospital and Clinics Implementation Plan 2022 – 2024

## Overview

Gundersen Moundview Hospital and Clinics was a collaborative partner in the 2021 Adams County Community Health Needs Assessment conducted by the Adams County Health and Human Services Division of Public Health. Public Health Departments are required to conduct a community health needs assessment and improvement plan every five years per state statutes. Hospitals are required to conduct a needs assessment and improvement plan every three years per the Affordable Care Act.

The full Community Health Needs Assessment Report is available at [gundersenhealth.org/moundview](https://gundersenhealth.org/moundview) or upon request by contacting the hospital at (608) 339-8328.

## Prioritized Health Needs

The following health priorities were identified through the 2021 Adams County Community Health Needs Assessment:

1. Generational Cycle of Trauma and Abuse
2. Higher Wage Jobs
3. Dental Care
4. Alcohol and Drug Abuse
5. Healthy Eating Awareness and Knowledge

The partners involved in the needs assessment share a common vision of improving the health and well-being of those living within their communities. Each partner organization has different resources and abilities and may ultimately address the above identified health priorities differently, taking into consideration the needs assessment data and the organization's feasibility to drive realistic change.

Adams County Public Health identified four overarching health priorities they will address over the next five years including: 1) access to care; 2) alcohol and drug abuse; 3) nutrition and physical activity and 4) mental health.

**Gundersen Moundview** took into consideration the priorities chosen by public health, the needs assessment data, prioritized health needs and social determinants of health\* when choosing the following priorities to address over the next three years:

- 1. Mental Health**
- 2. Health Care Cost and Access** (with consideration for dental care)
- 3. Substance Abuse**
- 4. Workforce and Economic Development**

Gundersen Moundview will make every effort to work collaboratively with public health and other community partners to address the priorities identified in the health needs assessment.

*\*Social determinants of health are the conditions in which people are born, grow, live, work and age. These include poverty, inadequate housing, food deserts, joblessness, underemployment and societal issues like violence and school performance. Social determinants of health contribute up to 80% of a person's health and well-being. Medical care accounts for the remaining 20%.*

## Implementation Plan

Gundersen Moundview Hospital and Clinics has developed the following plan to address the identified community health needs. The plan was approved by the hospital's board of directors on December 21, 2021. Gundersen Moundview will continuously review and evaluate these initiatives to ensure progress is made on the health priority areas. Any updates will be posted on the hospital's website at [gundersenhealth.org/moundview](http://gundersenhealth.org/moundview).

<b>MENTAL HEALTH (including the Generational Cycle of Trauma &amp; Abuse)</b>			
<b>Overall Goal:</b> Develop initiatives to improve the mental health of area residents, with a focus on decreasing the generational cycle of trauma and abuse. Reduce the average number of poor mental health days in the last 30 days to less than the 4.5 days reported in the 2021 county health rankings.			
<b>Action</b>	<b>Program/Initiative</b>	<b>Resources/Partners</b>	<b>Measure of Impact</b>
Mental health support for those experiencing loss	<ul style="list-style-type: none"> <li>Grief Support Program for death of loved one</li> <li>Explore offering a grief support group for other losses</li> </ul>	<ul style="list-style-type: none"> <li>Social Workers</li> <li>Dept of Aging</li> <li>Faith in Action</li> <li>Health &amp; Human Services (HHS)</li> <li>Friendship Connection</li> <li>RAC Behavioral Health Center</li> </ul>	<ul style="list-style-type: none"> <li>Offer twice a year</li> <li>Attendance</li> </ul>
Resiliency for disadvantaged youth	<ul style="list-style-type: none"> <li>Grow school mentor program</li> <li>Offer Adopt a Classroom or alternative ways to support teachers/students</li> </ul>	<ul style="list-style-type: none"> <li>Mentors</li> <li>A-F School District</li> </ul>	<ul style="list-style-type: none"> <li># mentors</li> <li># children mentored</li> <li># classrooms supported or programs offered</li> </ul>
Improve access to behavioral health resources	<ul style="list-style-type: none"> <li>Explore options to offer a joint, multi-agency behavioral health program</li> </ul>	<ul style="list-style-type: none"> <li>Social Workers</li> <li>A-F Schools</li> <li>HHS</li> <li>LaClinica RAC Behavioral Health</li> </ul>	<ul style="list-style-type: none"> <li>Complete study to determine if joint behavioral health is feasible</li> </ul>
Work with community partners on mental health initiatives	<ul style="list-style-type: none"> <li>Continue to serve on related coalitions. Participate/support mental health programs</li> </ul>	<ul style="list-style-type: none"> <li>Prevent Suicide Adams County</li> <li>Health Board</li> <li>Crisis Committee</li> </ul>	<ul style="list-style-type: none"> <li>Attendance/evaluation of programs offered</li> </ul>

## HEALTHCARE COST & ACCESS

**Overall Goal:** Improve health through preventative care and access, ultimately reducing the cost of healthcare. The goal is to show improvement over the 2021 county health rankings as follows: Decrease premature death rate (years of potential life lost before age 75 per 100,000 population, age adjusted,  $\leq 9,900$ ), decrease physical inactivity ( $\leq 26\%$ ), decrease in obesity ( $\leq 32\%$ ), decrease food insecurity rates ( $\leq 12\%$ ), increase mammography screenings ( $\geq 43\%$ ), and decrease adult smoking rates ( $\leq 23\%$ ).

Action	Program/Initiative	Resources/Partners	Measure of Impact
Improve access to area resources and services	<ul style="list-style-type: none"> <li>• Explore options for improving local transportation, consider a multi-agency approach</li> <li>• Explore establishment of a care coordinator position to ensure patients can access needed services and utilize services correctly</li> </ul>	<ul style="list-style-type: none"> <li>• Faith in Action</li> <li>• Aging Dept.</li> <li>• UWEX</li> <li>• School/Kobussen</li> <li>• HHS</li> </ul>	<ul style="list-style-type: none"> <li>• Feasibility study completed for multi-agency transportation approach</li> <li>• Feasibility study completed for care coordinator position</li> </ul>
Improve nutrition and physical activity to decrease disease and obesity, thereby reducing healthcare cost	<ul style="list-style-type: none"> <li>• Increase awareness and encourage use of local physical activity and nutrition resources</li> <li>• Assist in creating and implementing Be Healthy Adams County programs/initiatives</li> </ul>	<ul style="list-style-type: none"> <li>• Providers</li> <li>• YMCA</li> <li>• Be Healthy Adams County</li> <li>• Food Pantry</li> <li>• Farm Markets</li> <li>• UWEX</li> </ul>	<ul style="list-style-type: none"> <li>• Decrease physical inactivity (see above)</li> <li>• Decrease diabetes prevalence (goal of under 18% as reported in 2021 county health rankings)</li> <li>• \$ to help fund programs</li> </ul>
Increase preventative screenings, resulting in decreased disease, ultimately reducing healthcare cost	<ul style="list-style-type: none"> <li>• Healthcare providers to increase focus on promoting/encouraging mammograms, colorectal screenings and smoking cessation</li> <li>• Community education on high priority screenings</li> </ul>	<ul style="list-style-type: none"> <li>• Providers</li> <li>• ADRC</li> <li>• Area businesses</li> </ul>	<ul style="list-style-type: none"> <li>• 82% of patients completing their colorectal cancer screening</li> <li>• 87.9% of patients completing their mammography screening</li> <li>• # participants who complete smoking cessation</li> </ul>
Improve healthcare access	Continue recruitment of specialists and primary care physicians. Improve surgery access	<ul style="list-style-type: none"> <li>• GHS</li> </ul>	<ul style="list-style-type: none"> <li>• Recruit one primary care physician</li> </ul>

## SUBSTANCE ABUSE

**Overall Goal:** Decrease the number of drug overdoses in the hospital's emergency room to less than the 27 that were reported from January 1-Dec. 15 in 2021. Decrease the drug overdose deaths to less than the 25 deaths reported in the 2021 county health rankings.

Action	Program/Initiative	Resources/Partners	Measure of Impact
Provide local treatment option for drug offenders	<ul style="list-style-type: none"> <li>Evaluate effectiveness and patient management of Moundview's detox program which was implemented in 2021.</li> </ul>	<ul style="list-style-type: none"> <li>Social Worker</li> <li>GHS-La Crosse</li> <li>AODA</li> <li>Law Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>Increase percentage of people assisted locally vs sent to facilities in other communities</li> </ul>
Partner with local agencies on treatment plans for drug offenders	<ul style="list-style-type: none"> <li>Lab support for drug court screenings</li> <li>Provide space and support to LaClinica RAC Behavioral Health &amp; Recovery Center</li> </ul>	<ul style="list-style-type: none"> <li>Judge</li> <li>District Attorney</li> <li>LaClinica RAC Behavioral Health</li> </ul>	<ul style="list-style-type: none"> <li># of patients in the program</li> <li># of patients who successfully complete the program</li> </ul>
Participate in local education and decrease availability of prescription drugs	<ul style="list-style-type: none"> <li>Participate in Drug Free Adams County programs and other initiatives</li> <li>Promote drug take back programs</li> <li>Implement medication drop box at hospital retail pharmacy</li> </ul>	<ul style="list-style-type: none"> <li>Social Worker</li> <li>Pharmacy</li> <li>Drug Free Adams County Coalition</li> <li>Law Enforcement</li> </ul>	<ul style="list-style-type: none"> <li>\$ contribution to support initiatives</li> <li>Program participation</li> <li># pounds of unwanted prescriptions in pharmacy drop box</li> </ul>

## WORKFORCE & ECONOMIC DEVELOPMENT

**Overall Goal:** Increase the county's median household income (*currently \$46,369*) and decrease the median workforce age (*currently 52.6 years*). This is a long-term goal, not likely to be attained in three years. Gundersen Moundview will work with community partners on initiatives to attract/keep younger residents and families and encourage future business development. Low wage jobs/poverty is frequently listed as a county priority. Poverty is a known contributor to poor health behaviors and issues.

Action	Program/Initiative	Resources/Partners	Measure of Impact
Partner with others in the community on the creation of local economic development initiatives	<ul style="list-style-type: none"> <li>Explore initiatives to improve housing, infrastructure, and recreational opportunities to attract new businesses and residents</li> <li>Explore initiatives and incentives that attract younger professionals and remote workers to the area</li> <li>Serve on economic development and chamber board/committees</li> </ul>	<ul style="list-style-type: none"> <li>Economic Development</li> <li>Chamber</li> <li>MSTC</li> <li>A-F School District</li> <li>Area businesses</li> </ul>	<ul style="list-style-type: none"> <li>Provide a minimum of 48 hours per year of staff support for initiative planning</li> <li>Provide financial support as warranted</li> </ul>

## WORKFORCE & ECONOMIC DEVELOPMENT (continued)

Action	Program/Initiative	Resources/Partners	Measure of Impact
Provide support for local schools	<ul style="list-style-type: none"> <li>• Serve on school referendum committees</li> </ul>	<ul style="list-style-type: none"> <li>• A-F School District</li> <li>• Other area businesses</li> <li>• Parents</li> </ul>	<ul style="list-style-type: none"> <li>• Provide a minimum of 24 hours per year of staff support</li> </ul>
Address career shortage areas by offering job exploration, clinicals and internship opportunities	<ul style="list-style-type: none"> <li>• Explore reinstating a health occupations class at the school district and consider development of a youth apprenticeship program</li> <li>• Assist in the creation of a Workplace Professional Development Day</li> <li>• Continue to offer job shadows, internships and clinicals</li> </ul>	<ul style="list-style-type: none"> <li>• MSTC</li> <li>• A-F School District</li> <li>• Economic Development</li> <li>• Area Colleges</li> <li>• Chamber</li> </ul>	<ul style="list-style-type: none"> <li>• Reinstatement of a health occupations class or related program</li> <li>• # participants in workplace development day</li> <li>• # job shadows</li> <li>• # internships</li> </ul>
Offer incentives and scholarships with a focus on local, non-traditional students pursuing high-need healthcare careers	<ul style="list-style-type: none"> <li>• Provide healthcare scholarships with the contingency that the student works locally</li> <li>• Provide mentoring for those receiving scholarships</li> </ul>	<ul style="list-style-type: none"> <li>• A-F School District</li> <li>• MSTC</li> <li>• Area colleges</li> </ul>	<ul style="list-style-type: none"> <li>• # scholarships</li> <li>• 1 student recruited into Moundview upon completion of degree/certification</li> </ul>

### ***Gundersen Moundview Hospital and Clinics***

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