



Where generosity changes lives.

GUNDERSEN
MEDICAL FOUNDATION



To our philanthropic partners,

Last year was unlike any other for most of us. Inside Gundersen's walls, I witnessed staff confront the COVID-19 pandemic with vigor and resilience as the virus tested our capabilities.

Still, the weight of the pandemic took its toll on our tireless staff. But you were there for us. **You showed your support with generous financial gifts, meals, personal protective equipment and items** for frontline staff.

I am so moved by **the power of your generosity that is touching and saving lives**, as you'll see in this report.

On behalf of all our patients, medical professionals, families and communities who have been impacted by your support, **thank you.**

A handwritten signature in black ink that reads "S Shapiro MD". The signature is written in a cursive, flowing style.

Stephen Shapiro, MD

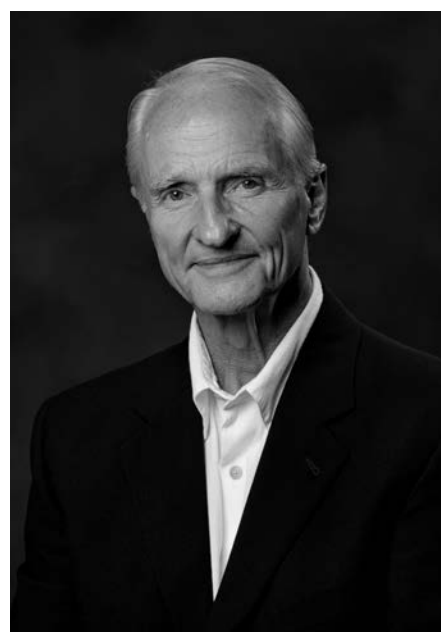
Chief Medical Foundation Officer
Chair, Gundersen Medical Foundation

More than
113,000 pieces of personal protective equipment were donated

Although many philanthropic events (including the 45th Annual Heritage Society donor recognition event) were cancelled due to the pandemic, there is much to celebrate



Legacy Society grew by 7 new members

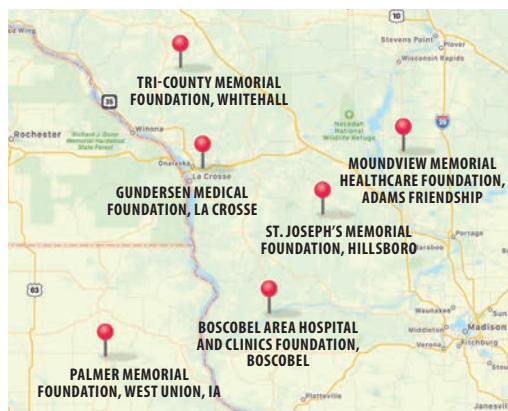


The first virtual Steppin' Out in Pink was a success



Dr. A. Erik Gundersen retired from the Foundation after 20 years

The first system-wide fundraising campaign for COVID-19 response efforts was conducted



More than
\$3.8 million
 distributed

for medical education, medical research, community health outreach, staff education, programming, and equipment

\$1.3 million from CMN Hospitals®

\$1.1 million fund allocations for Gundersen Health System

\$715,000 for medical research

\$560,000 for medical education



\$38,150

from **Employees Helping Employees Emergency Fund** benefitted 42 employees



More than **\$175,000**
 (for equipment, PPE, staff appreciation, employee emergency grants, research and more)
 helped combat **COVID-19**

\$5,100

was awarded for a **COVID-19 decontamination shower** in **Onalaska Urgent Care**

\$21,560

was used for **purchase of a microscope** to diagnose skin cancer in Mohs lab



\$50,000

from **Foundation and CMN Hospitals** outfitted **20 Tri-State Ambulances** with telehealth capability

Although the pandemic travel restrictions forced volunteer teams to pause, there were several 2020 highlights

When schools closed,
more than

70
volunteer
mentors

at Hamilton and Hintgen elementary exchanged

more than

365
letters

with students.

In January

16 **volunteers traveled to Costa Rica**
and provided

540
eye exams

200
health screenings

8
health education workshops

In February

11 **volunteers traveled to Ethiopia**
to offer laboratory suggestions and provided basic hygiene and education activities to children.

Trained more than
1,000

healthcare professionals

through RTS National and RTS coordinator-led trainings



Created virtual training formats and materials for workshops

15 **national trainings conducted**

823

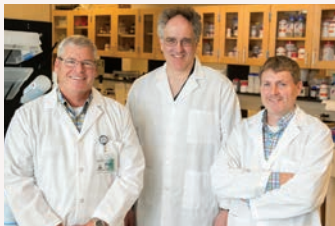
individuals completed RTS online modules



Created COVID resources for professionals



More than **12 COVID-related projects**, including clinical trials for diagnostic tools, investigator-initiated work, treatment clinical trials, and registries were completed.



PCR test to detect COVID-19 to support GHS Laboratory was developed, resulting in **more than 50,000 tests performed**

Nursing research submitted **3 manuscripts; 1 manuscript and 3 abstracts were accepted** for presentations.

All of Us Research Program went live prior to pandemic and enrolled 35 core participants with a total enrollment of 173 in 2020



GUNDERSEN HEALTH SYSTEM®

A Member of **All of Us Wisconsin**

A milestone of **200 TMIST (Tomosynthesis Mammographic Imaging Screening Trial)** enrollments was reached. (The highest locally enrolling NCI study was conducted to date).



Oncology research completed **1,238 COVID-19 genomes**, for a total of 185,216,000,000 sequenced bases, from patients in our region.

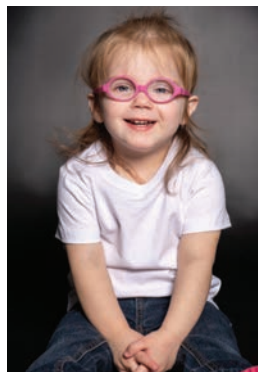
5-year National Institutes of Health grant with J. Craig Forrest, PhD, at University of Arkansas to study role of gamma-herpesviruses in the murine model of infection was received.



Mackenzie Peterson



Matt Fredrick



Cara McArthur



2020-2021 CMN Hospitals® Heroes and Ambassador

help raise funds and awareness—thank you!



Emerson Small



Alexander Kramer



Everly Schmidt

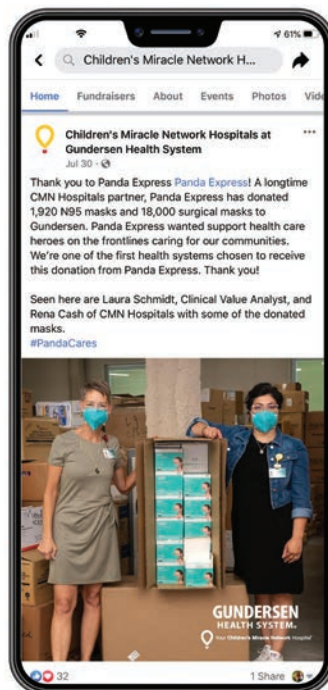
CHILDREN'S MIRACLE NETWORK HOSPITALS®

\$864,000
was raised for kids

5,006 kids and
families facing medical
challenges were helped



Tanner Novak
2020 Local Champion



\$18,000 in
personal protective
equipment was
received from Panda
Cares Foundation

More than
\$56,000 was
raised during the **first
Month of Miracles
campaign**

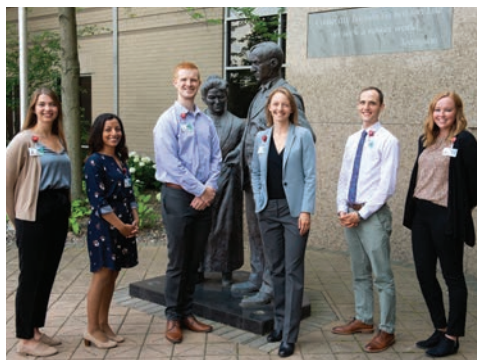
\$5,605,420

— in grants —
were awarded

\$3,073,375 in grants
were received to support
Gundersen Health System with
**a record \$1.77 million to
Critical Access Hospitals**

— **\$1.2 million**
to support telehealth in
rural areas

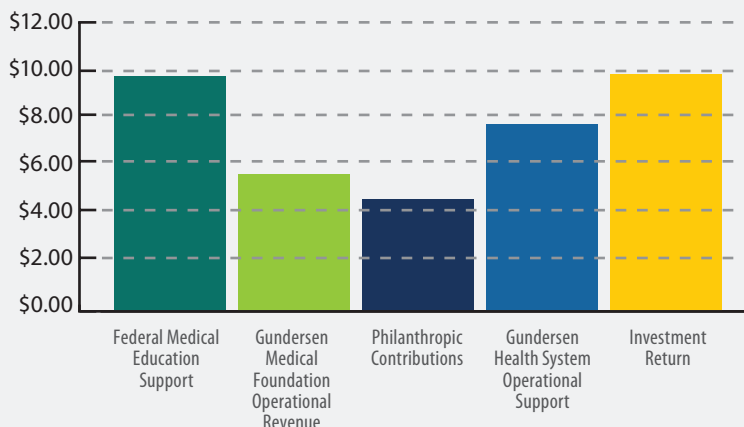
— **\$1.7 million**
to support COVID-19
programs and services



— **\$450,000**
to support Family
Residency program

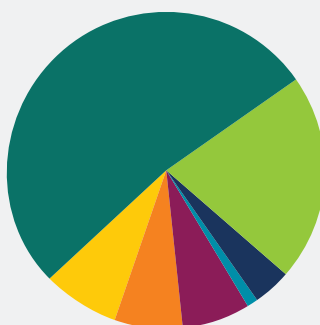
FOUNDATION TOTAL INCOME **\$37.3 MILLION**

Total income for the year decreased from the prior year due to the COVID-19 pandemic. However, favorable investment returns helped to lessen the severity of the decrease.



FOUNDATION TOTAL OPERATING EXPENSES & FUND DISTRIBUTION **\$29.0 MILLION**

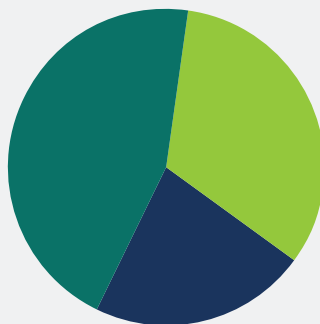
Total expenses are comparable to prior year.



- 51% Medical Education
- 22% Medical Research
- 3% Resolve Through Sharing
- 1% Global & Community Partners
- 9% Health System, Patient & Community
- 7% Philanthropy
- 7% Administration

NET ASSETS **\$79.4 MILLION**

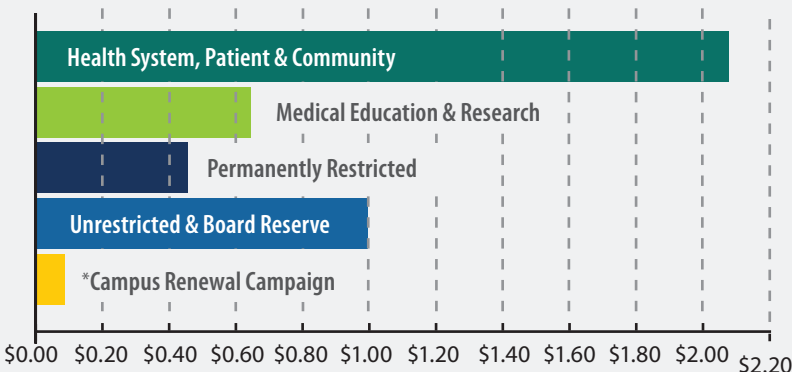
Net assets increased \$7.8 million from 2019 due to favorable investment returns.



- 47% Board Reserve & Other Unrestricted
- 31% Donor Permanently Restricted
- 22% Donor Temporarily Restricted

PURPOSES OF PHILANTHROPIC CONTRIBUTIONS **\$4.3 MILLION****

Philanthropic contributions in 2020 showed greater (48%) support toward patient and community health than in 2019 and lesser support for medical education and research (16%).



*Transferred to Gundersen Health System | **Does not include Philanthropy Other Income



More than
**90 residents/
fellows
served on the
frontline**
of COVID-19 patient care

Over 100
people attended the first virtual
pharmacology conference

More than 2,800
views for a virtual version of
Gundersen Expert Lecture series
(record attendance)

15 of the 2020
resident/fellow graduates
were hired by
Gundersen Health System

500+
**in-person interviews were
converted to virtual** for the
residency/fellowship fall recruitment



To learn more about Gundersen Medical Foundation's mission,
please call the Foundation office at (608) 775-6600 or visit
gundersenhealth.org/foundation.

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