



# 2022

## YEAR IN REVIEW

Where generosity changes lives.

**GUNDERSEN**  
MEDICAL FOUNDATION



**Stephen B. Shapiro, MD**  
*Chief Medical Foundation Officer*  
*Chair, Gundersen Medical Foundation*

Dear Philanthropic Partners,

Welcome to 2023. It has been quite a journey for us all as we've endured changes and challenges that were unimaginable just three years ago. Yet, as always, I am reminded of how proud I am to be a part of Gundersen Medical Foundation.

Our medical education programs are consistently sought after for training top medical students, and they are an integral component of providing amazing care to our patients. Our robust medical education programs and nursing clerkship sites are critically important to staffing our facilities as we experience the impact of the nationwide physician and nursing shortage.

The research division continues to facilitate a rigorous academic approach for finding new ways to improve patient care, reduce costs and expand our knowledge of effective, patient-focused treatments. Through the Kabara Cancer Research Institute, we continue to advance DNA genetic susceptibilities of cancer cells to cancer drugs to establish effective treatments for our patients close to home.

Nearly everything has increased in cost, and healthcare is not exempt from this reality. Gundersen Health System is committed to serving our community—we are there when you need us, 365 days a year and 24 hours a day. The rapid rise in costs to care for our community has been a challenge. We are focused on keeping the cost of care manageable in this tough environment through innovative approaches, multispecialty teamwork, merging with Bellin Health (your philanthropic gifts will stay local) and through the philanthropic support of Gundersen Health System.

As always, your generous gifts have been critical to maintaining high-level care in our communities. In the following pages, you will find examples of the programs and patient care impacted by your philanthropy.

While 2023 will likely bring more challenges, there will also be opportunities. As we navigate through the pandemic and new economic pressures, we look forward to partnering with you as we grow and sustain our outstanding education, research and patient care programs and services.

Sincerely,

# PHILANTHROPY

1,677

NEW/FIRST-TIME DONORS

5,850

DONORS FOR THE YEAR

13

NEW LEGACY SOCIETY MEMBERS



**Raised \$40,000 for lung cancer research and awareness** at the 15th annual Sue Eber Memorial Drive for Hope golf tournament



Received nine bequest/estate/trust gifts totaling **more than \$937,000**

**Raised more than \$34,000** to support Mobile/Farm Medicine care given by Family Practice physicians and medical residents



**Philanthropy team moved to downtown La Crosse** offices in August

Hosted two open houses with more than 400 people in attendance



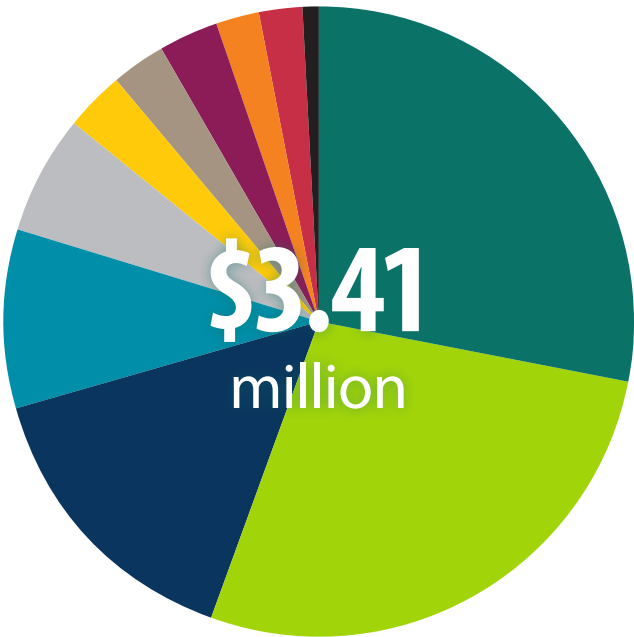


# FUND DISTRIBUTION

## Philanthropy distributions: \$3.41 million

Provided support for the following programmatic, equipment and education needs of Gundersen Health System

28%	Medical Education	\$965,800
27%	Pediatrics	\$904,900
15%	Medical Research	\$527,000
9%	Oncology	\$311,000
6%	Staff Education	\$208,000
3%	Hospice	\$104,400
3%	Mental and Behavioral Health	\$103,200
3%	Patient Services & Community Health	\$94,300
2%	Cardiology and Emergency Services	\$63,200
2%	Other	\$84,400
1%	Employee Health and Wellness	\$47,100



*"Thanks to your generous donations, we can provide fun and engaging activities for our patients that aid in maintaining their current level of functioning, promote coping skills and social engagement, enhance energy and decrease stress and loneliness."*

- Cassie Johnson, recreational therapist



# \$2,500

AWARDED TO GUNDERSEN MEDICAL SPECIALTY UNITS FOR RECREATIONAL THERAPY RESOURCES FOR PATIENTS WITH DEMENTIA OR MENTAL HEALTH NEEDS



Utilized donor gifts to help launch a **hospice music program** featuring a harpist and guitarist

*"Music therapy was such a blessing to Martin and me. He was unable to get out of his room and this was a nice way to bring him joy and peace during his last days."*

- Mary, grateful patient



Approved \$30,000 to support a new partnership with Hazelden Betty Ford to **improve access to addiction care** in our community

**Provided more than 4,200 meals**, supported by the Oncology and Breast Cancer funds, to patients receiving treatment at the Infusion Center



## CHILDREN'S MIRACLE NETWORK HOSPITALS®

# \$1.2 million

ALLOCATED TO SUPPORT PEDIATRIC  
PROGRAMS, SERVICES AND PATIENT  
ASSISTANCE

Awarded **more than \$377,000 from 534 grants (donor dollars)** to families with children struggling with a medical condition

Provided **more than \$9,800 for reading and tutoring** and **more than \$7,000 for music and horse therapy**

Allocated **more than \$96,000 for travel assistance**, helping families get to/from Gundersen and other medical facilities

## MEDICAL RESEARCH

# 664

NEW PATIENTS ENROLLED IN ONGOING  
OR NEW CLINICAL TRIALS

**Provided research education** to 100 medical residents and staff physicians

**Accrued 593 patient specimens** into a precision oncology cohort for researching cancer-causing mutations

**Shared 508 cancer specimens** from a biobank with researchers around the world to study new diagnostics and therapeutics

**Mentored** a medical student from Indiana University, an undergraduate from St. Mary's University and **provided lectures** to University of Wisconsin-Madison School of Medicine and Public Health medical students

Continued partnerships with clinical trial groups working to develop the next generation of **Lyme Disease diagnostics**



## GRANTS

# \$8,354,840

RECEIVED HIGHEST AMOUNT OF AWARD FUNDING TO DATE—INCREASED BY \$200,000 COMPARED TO 2021



**Received a \$4.29 million Elroy Clinic grant** to build a new clinic for the St. Joseph Gundersen Critical Access Hospital system

Received six Gundersen Ambulance awards totaling **\$314,000 for equipment, replacement vehicles and training**

**Awarded \$230,970** from the Health Resources & Services Administration (HRSA) to support **a pediatric mobile clinic reaching 22 counties** within Gundersen's service area

## GLOBAL & COMMUNITY PARTNERS

# \$8,100

AWARDED FOR AT-SCHOOL PROGRAM PROVIDING NECESSITIES FOR STUDENTS IN NEED SUCH AS WINTER APPAREL (\$500) AND SUPPORT OF 10 INDIVIDUAL CLASSROOMS (\$2,500)

**\$5,100 allocated to six Pine Ridge Indian Reservation** trips and activities





# RESOLVE THROUGH SHARING®

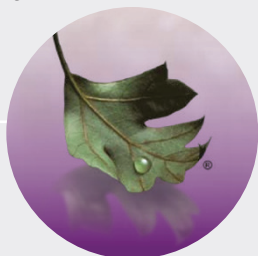
# 3,115

CONTINUING EDUCATION  
HOURS AWARDED FOR  
NURSES ACROSS THE UNITED  
STATES



**Developed and published**  
evidence-based statement  
on perinatal palliative  
care—endorsed by the  
only international perinatal  
bereavement organization for  
professionals

**Presented** at the  
International Perinatal  
Bereavement  
Conference



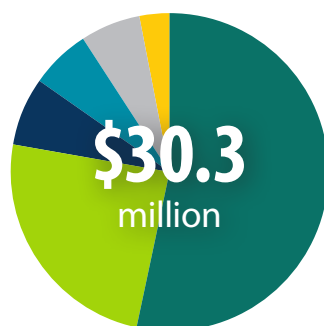
## FINANCIAL OVERVIEW 2022



### Foundation total income: \$15 million

Total income for the year decreased from the prior year due to unrealized investment loss.

66%	Gundersen Health System Operational Support	\$9.91
62%	Federal Medical Education Support	\$9.37
37%	Gundersen Medical Foundation Operational Revenue	\$5.48
29%	Philanthropic Contributions	\$4.28
-94%	Investment Return	-\$14.03



### Foundation total operating expenses and fund distribution: \$30.3 million

Total expenses increased 2.7% from the prior year.

54%	Medical Education	\$16.00
24%	Medical Research	\$7.37
7%	Administration	\$2.25
6%	Health System, Patient & Community	\$1.93
6%	Philanthropy	\$1.93
3%	Resolve Through Sharing®	\$0.90
0%	Global Partners	\$0.02



### Purposes of philanthropic contributions: \$4.28 million\*

Philanthropic contributions showed greater (41%) support toward patient and community health than in 2021.

41%	Health System, Patient & Community	\$1.76
20%	Permanently Restricted	\$0.87
20%	Medical Education & Research	\$0.86
19%	Unrestricted & Board Reserve	\$0.81
0%	Campus Renewal Campaign**	-\$0.02

\*Does not include Philanthropy Other Income

\*\*Transferred to Gundersen Health System



### Net assets: \$74.9 million

Net assets decreased from the prior year due to unrealized investment loss.

43%	Board Reserve & Other Unrestricted	\$32.17
36%	Donor Permanently Restricted	\$26.71
21%	Donor Temporarily Restricted	\$16.07

# MEDICAL EDUCATION

# 25%

OF MEDICAL EDUCATION GRADUATES  
STAYED AT GUNDERSEN IN 2022



**More than 1,200**  
undergraduate and graduate  
learners completed clinical  
experiences



Continuing Medical Education  
team hosted three visiting  
professors and **held 220+**  
**accredited activities**

Received Institutional  
Accreditation Council for  
Graduate Medical Education  
**(ACGME) accreditation**  
without any areas noted for  
improvement or citation



**Dr. Greg Thompson** stepped  
down as Medical Director/  
DIO of Medical Education  
and retired in March 2023.  
**Dr. Ben Jarman** named  
the Edwin L. Overholt, MD,  
Vice President of Medical  
Education/DIO.

Welcomed **new residency  
program directors** in Family  
Medicine (Dr. Robyn Borge)  
and General Surgery  
(Dr. Mel Johnson)

## 2022 GUNDERSEN MEDICAL FOUNDATION LEADERSHIP

**Dr. Stephen Shapiro**, Chair of Board  
**Jack Schwartz**, Vice President  
**Dawn Meyer**, Executive Assistant

Philanthropy  
**Dr. Todd Mahr**, Medical Director  
**Mandy Richardson**, Director

Medical Research and Grants  
**Dr. Jennifer Kleven**, Medical Director  
**Reece Rykal**, Director

Resolve Through Sharing  
**Dr. Randi Berg**, Medical Director  
**Mary Beth Hensel**, Director

Medical Education  
**Dr. Greg Thompson**, Medical Director/DIO  
(retired)  
**Dr. Ben Jarman**, the Edwin L. Overholt, MD,  
Vice President of Medical Education/DIO  
**Jennifer Lee**, Director

To learn more about Gundersen  
Medical Foundation's mission, please  
call the Foundation office at  
(608) 775-6600 or visit  
[gundersenhealth.org/foundation](http://gundersenhealth.org/foundation).

**GUNDERSEN**  
MEDICAL FOUNDATION