CHNA Conclusions and Prioritized Health Needs

The consortium partners involved in the 2013 Community Health Needs Assessment process share a common vision of improving health in their communities. Each participating organization has access to different resources, works with a different set of specific community attributes, and will ultimately address community health needs in somewhat different ways. Nevertheless, the partners agree on these identified health needs:

1. Empowering People

- Reducing/eliminating barriers to access
- Creating opportunities for screenings/early intervention
 - Cardiovascular disease
 - o Diabetes
 - o Depression
 - o Cancer
 - Metabolic Syndrome
 - Improving patient advocacy
 - Providing health and wellness education
 - Offering free or low-cost screening activities
 - Eliminating the stigma of mental health

2. Connecting People to Services and Resources

- Improving patient advocacy
- Raising awareness of existing clinical services
 - o Mental health
 - Preventive services
 - Family medical care
 - o First-trimester care
 - Alzheimer's care
 - Diabetes care
- Offering important community services
 - Smoking cessation
 - Pregnancy, labor and delivery classes
 - Free or low-cost health and wellness classes
 - Senior specific programs
- Increasing cancer screening and service access
- Recruiting and retaining dental providers/improving access to dentistry

3. Creating a Healthy Environment and a Culture of Wellness

- Promoting healthy eating and active living and support healthy choices
- Promoting access to healthy foods and activities
- Engaging in injury awareness activities
- Supporting drug abuse and excessive alcohol use prevention efforts
- Focusing education and change on underlying causes of Metabolic Syndrome

GUNDERSEN BOSCOBEL AREA HOSPITAL AND CLINICS

CHNA Implementation Plan

Need	lssue	Strategy	Actions
Connecting People to Services and Resources Raising awareness of existing clinical services	Rural communities are underserved in specialty services with lengthy travel restricting access.	Partner with Gundersen Health System to grow outreach specialty programs	Develop and promote new outreach programs utilizing partnership with Gundersen Health System
Reducing and Eliminating barriers to access		Use innovation and technology to expand capabilities and service offerings	Establish Telemedicine capabilities to improve stroke and other care offerings
Improving Patient Advocacy	Without easy access to health records, proactive action on the patients end in their care can be difficult	Utilize online portal capabilities to offer patients access to valuable information and tools	Offer training and promotion of EPIC Electronic Health Records System's capabilities that will be implemented in 2015
Promoting access to healthy foods and activities	Lack of information, direction, and skills limit community members in their ability to improve	Offer education opportunities within the community to improve awareness and grow	Develop and promote Diabetic Education Program Offer educational seminars
Provide health and wellness education Engaging in injury awareness activities	their lifestyle and behavior choices	skill sets Partner with community organizations to meet	at hospital to meet recognized community needs, such as medication reconciliation
Creating Opportunities for screenings/early intervention		their education needs	Work with local community center to offer trainings and screenings Partner with school district
Offering Important Community Services			to assist with need health awareness areas, such as concussion prevention.
Increasing cancer screening and service access	Oncology programs are not found in the service area	Partner with Gundersen Healthy System to provide services locally	Develop local Hematology- Oncology Program
Supporting drug abuse and excessive alcohol use prevention efforts	Substance abuse and binge drinking is prevalent in Southwest Wisconsin	Partner with other rural hospitals on issue	Through an awarded Binge Drinking Grant, offer tools and resources in clinical settings to patients
Improve mental health support in community	Limited support for those needing mental health or emotional support	Investigate opportunities to partner with community organizations on programs	Develop grief support group program in collaboration with community organizations and individuals