

GUNDERSEN MEDICAL FOUNDATION

iGive Gundersen Employee Giving Campaign Frequently Asked Questions

What is the iGive Campaign and why should I donate?

The iGive Campaign is a fundraising effort that encourages Gundersen employees to donate to enrich every life by helping to improve the health and well-being of our community, our patients and our coworkers.

If I give to iGive, where does my donation go?

You tell us! You can designate your gift to any Foundation fund or direct it to the Greatest Needs fund. To learn more about the funds available, visit gundersenhealth.org/iGive.

How do I donate?

There are many ways to give:

- Go to gundersenhealth.org/igive to make a gift through payroll deduction or with a credit card
- Paper iGive donation forms are available in the Foundation Office, Level 3, Clinic
- Send your gift by interoffice mail to mailstop C03-006 or by USPS to Gundersen Medical Foundation, attn: iGive, 1836 South Ave., La Crosse, WI 54601
- Call (608) 775-6600

Is my gift tax deductible?

All donations to Gundersen Medical Foundation, including payroll deduction, are tax deductible. Use your gift confirmation or pay statement for tax documentation.

Is my gift through payroll deduction deducted out of my pay before or after taxes?

All gifts made through payroll are after taxes, but they are fully tax-deductible.

Are there benefits for participating?

Yes! Your gift helps enrich every life through medical education, research, outreach and philanthropic support of Gundersen Health System. In addition, every donor is entered in a prize drawing, which includes a GundersenAir helicopter ride, premium parking, gifts certificates and more.

How much should I give?

Only you can decide. With payroll deductions you can spread out your gift payments. You may also choose to give quarterly or give a one-time gift.

Will my co-workers know if I give or not or how much I give?

Prize winners' names will be announced, but not the amounts given or areas supported. We may list names of employee donors on a donor wall or poster. Donors can always elect to remain anonymous.

