MEET WISCONSIN CHAMPION OLIVIA VOGLER

Only one exceptional child from each state is honored each year as part of the CMN Hospitals Champion Program. In 2014, Wisconsin’s Children’s Miracle Network Hospitals® Champion is six year old Olivia Vogler from Onalaska.

The Champions program helps raise awareness about the important work of member hospitals like Gundersen Health System, and Olivia and her family are proud to serve as our ambassadors. Olivia tells people that what is “special about me is that I can’t see very well.” Her parents Andrea and Ryan admit that Olivia’s significant visual impairment due to retinopathy of prematurity (ROP) is a struggle, but in no way compares to the experiences they had when she was born.

“Olivia was in Gundersen’s Neonatal Intensive Care Unit for 80 days,” says Andrea. “It was 80 days of monitors, surgeries, blood transfusions and praying she didn’t stop breathing or her heart didn’t stop beating.” When your baby arrives prematurely, the chances of significant physical disability and development delays are very high. As Ryan recalls, “We were told Olivia may not live life as many other children do.”

CMN Hospitals has been there for the Vogler family from the very start, providing assistance with travel expenses, diagnostic and medical bills and Olivia’s neonatal isolette. Helping other families with children with special needs is now a passion for the Voglers. They donate their time and money to speak at fundraisers. They contribute annually and have included Children’s Miracle Network Hospitals in their estate planning.

Today, Olivia lives like the champion she has always been: outgoing and compassionate with a contagious love for life. After five eye surgeries and six years of follow up appointments with specialists, occupation therapists, orientation mobility trainers and pediatric vision specialists, “we still couldn’t feel luckier to have beaten the odds,” says Andrea. “Olivia sees the silver lining in every cloud.”

The whole Vogler family looks forward to sharing Olivia’s story throughout the year, and especially in the fall when they participate in the week-long Children’s Miracle Network Hospitals Celebration event at Walt Disney World in Orlando.
It started with an idea nearly 23 years ago. Roger and Kay Bjorge, who are co-owners of Crescent Printing Company along with Jim and Jean Lund, decided to host a charity golf tournament.

Their next decision was what to do with the proceeds. After looking into the work of Children’s Miracle Network® (as it was called in those days), they liked how money that was raised in the area stayed right here to help local kids and families. As Kay says, “It turned out to be such a good marriage that we’ve kept doing this event for Children’s Miracle Network Hospitals® for all these years.” And that’s how the Annual Crescent Printing Golf Classic, now in its 23rd year, came to raise $135,000 for CMN Hospitals, a service of Gundersen Medical Foundation.

In appreciation of the Bjorges commitment to helping area children, CMN Hospitals will be honoring Roger and Kay on April 4, 2014 as King and Queen of the sixth Annual Emerald Ball. It’s a recognition the Bjorges feel should be shared with everyone at Crescent Printing who has worked to make this event so successful. “Our whole company has made this happen,” says Roger, to which Kay adds, “We have the most wonderful staff. Our people join together to support things, and they are just so positive.”

The Bjorges see the Golf Classic as a family affair, since the children of employees and family members have been among the thousands helped by CMN Hospitals over the years. “What drives our tournament is the love that we have for all these kids and their families,” says Roger. “It’s just so impressive how the (CMN Hospitals) organization makes a difference and it’s all done with love.”

Friday, April 4, 2014
The Cargill Room,
328 Front Street, La Crosse

Proceeds from this event benefit CMN Hospitals, a service of Gundersen Medical Foundation. All of the funds raised will stay local to help children, no matter what their illness or injury or where they receive their care.

Evening’s Events
Social Hour • Silent Auction • Dinner and Program • Dessert Auction and Children’s Art Auction featuring original artwork by our 2013–14 CMN Hospitals Heroes

The staff of Children’s Miracle Network Hospitals would like to thank our friends and community partners for their generous support of this year’s Emerald Ball!

Presenting Sponsors:
* Charter
* La Crosse Radio Group

Waltz Level:
* Digi Copy

Foxtrot:
* Winona Heating and Ventilating

Child Art Sponsor:
* Ronald McDonald House Charities of Western Wisconsin and Southeastern Minnesota

Tango Level:
* Coulee Bank
* J.F. Brennan Co., Inc.
As one of only 170 Children’s Miracle Network Hospitals® in the country, Gundersen Health System provides what every parent wants most—the best healthcare for their child whether it’s treatment for common illnesses or care for more complex diseases and conditions.

Offering a broad range of pediatric care and services means our physicians are highly experienced in managing the physical, mental and emotional well-being of children under their care at every stage of development, from birth through age 21.

Treating children is not like treating a miniature adult. For starters, how many adults would ask their doctor to give them a rainbow body cast following orthopaedic surgery? That’s what eight year old Araina Roderick wanted from her pediatric surgeon Robert Volz, MD and that’s exactly what she got.

Araina was born with spina bifida, a congenital defect of the spinal column. So far in her young life, Araina has undergone 23 surgeries—two of those just since January. A third grade student in Sparta, Araina is part of a regular elementary classroom with an aide who helps her when she needs assistance. Like many girls her age, Araina loves horses! She also loves her art classes at school, playing with friends and reading.

Her mom, Shannon, describes the special bond Araina has with Dr. Volz, who joined the Gundersen Orthopaedics staff in 2012. “She likes to voice her opinions, and he has such a way with her,” says Shannon. For Araina’s rainbow cast “he wrote all the colors down, and she was so happy he did it for her. This year, she wanted a purple cast with lucky horseshoes, and he did that, too. Those little things mean the world to her.”

Shannon says the entire Orthopaedics team has been like family since Araina was born, as has Children’s Miracle Network Hospitals. From providing resources on spina bifida when Shannon was pregnant, to meal vouchers during Araina’s many hospitalizations, to a special hand-pedaled tricycle for building strength and coordination, CMN Hospitals has been there “making sure we had everything we needed,” says Shannon. “Those things mean so much to us. Any time people donate to such a wonderful cause, you know the money is going to go to somebody who needs it.”

“IT IS A PLEASURE WORKING WITH CHILDREN’S MIRACLE NETWORK HOSPITALS AND THE WONDERFUL, MULTIDISCIPLINARY SPINA BIFIDA TEAM HERE AT GUNDERSEN. IT TRULY GRATIFIES US TO SEE OUR PATIENTS SMILE AND HAVE THEIR EYES LIGHT UP IN EXCITEMENT. OUR GOAL IS TO KEEP THEM SMILING IN ALL CIRCUMSTANCES.”

Robert Volz, MD

WHERE PEDIATRIC CARE IS OUR SPECIALTY

Araina Roderick tells Dr. Robert Volz (pictured) and her whole Orthopaedics team that her dream is to ride horses someday.
HERO CARDS ARE HERE

Created for Children’s Miracle Network Hospitals® by our talented young artists, Hero Cards are available in packages of 10 for $5.00 at the following locations:

- Degen Berglund – Onalaska and La Crosse locations
- La Crosse Children’s Museum
- Gundersen Gift Shop
- Children’s Miracle Network Hospitals Office

As always, 100 percent of card sales help fund “miracles” for local families, thanks to the generous donation of time and materials by Empire Screen Printing in Onalaska.

WHERE YOUR GENEROSITY CREATES MIRACLES

Helping children, families, the community and our own Children’s Miracle Network Hospital, here are where your gifts made a difference in 2013:

- **DELIVERED** over $863,000 in direct assistance to nearly 8,000 individuals, which covered expenses such as meals, transportation, respite care, medical supplies and educational tutoring.

- **AWARDED** over $580,000 in grant funding to support program and equipment needs at Gundersen Health System.

- **PROVIDED** funding for pediatric research, training opportunities for Gundersen Pediatrics staff and pediatric educational opportunities for medical students and residents.

On behalf of all those served through Children’s Miracle Network Hospitals, thank you!

Together, we help children

Children’s Miracle Network Hospitals®, a service of Gundersen Medical Foundation, is dedicated to saving and improving the lives of children. We directly assist children and their families, and support pediatric programs and services that help kids battle diseases and injuries of every kind. In the Gundersen service area, Children’s Miracle Network Hospitals has raised more than $14.4 million since 1986. Each charitable donation—whether through special events, annual gifts, business partnerships, sponsorships, or planned giving such as bequests—benefits children in this region and provides support for specialty medical care, research and preventive education.

To give, text MIRACLE to 80077

To learn more about Children’s Miracle Network Hospitals and the work we do, please visit us online at gundersenhealth.org/cmnhospitals.