Affordable Care Act

Hospitals with 501(c)3 status are required to complete a Community Health Needs Assessment (CHNA) and Community Health Improvement Plan (CHIP) every three years.

Why?
• Part of clarifying the “community benefit standard” which must be met to maintain tax-exempt status
• A way to make health systems recognize and attend to social determinants of health in the communities they serve
• Improve the conditions in the community that impact health
  • -->improve health & decrease cost of healthcare
CHNA: COMPASS NOW 2015

• Great Rivers United Way + Gundersen + Mayo + County Health Departments
• Single Report for 5 Counties
  • LaCrosse, Trempealeau, Monroe, Vernon, Houston (MN)
• Organized in 4 Pillars
  • Health, Economics, Education, Community Issues
Methods

Data Collection random household surveys, convenience surveys, community conversations, review of socio-economic indicators

Advisory Group of Local Experts for each Pillar reviewed data & ranked issues with regard to how widespread? serious? important?

Steering Committee chose top three areas of need for each Pillar
Identified Areas of Need

• Health
  • Chronic Disease & Contributing Factors
  • Mental Health &/or Substance Abuse
  • Oral Health

• Community
  • Adverse Childhood Experiences
  • Violence
  • Environment (Built & Natural)

• Education
  • Academic Readiness & Success
  • Youth Resilience
  • Workforce Readiness

• Economics
  • Quality Housing
  • Poverty
  • Jobs with Adequate Income
Overall Goals

Health
- Limit the effects of Chronic Disease
- Support Mental Health
- Improve Oral Health

Community
- Mitigate adverse childhood experiences
- Address Violence
- Support Healthy environment (Built and Natural)

Education
- Improve academic readiness and success
- Support youth resilience
Health

Measures of Success

Limit the effects of Chronic Disease
Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least five local agencies to plan public awareness and activities to promote exercise and nutrition.

Activity: Promote walking as a simple, effective means of physical activity that is accessible to most people.

Nutrition: Promote family meals, and increased vegetable intake.

Support Mental Health
Gundersen Tri-County Hospital and Clinics will collaborate with local schools to address youth resilience and bullying.

Improve Oral Health
Gundersen Tri-County Hospital and Clinics will provide oral preventive care (fluoride varnish) to children enrolled in Medicaid.

Compile and provide dental home resources.
Health

Planned activities

• Sponsor and Promote Running of the Beef
• Blood pressure and family practice booths at community events
• GTC’s Smartest Loser
• Offer sealants in clinic
• Flu Vaccines for Local Businesses
• Employee Assistance Program

Potential initiatives

• Community Vegetable of the Month
• Cooking demos to encourage family meals
• Develop and promote walking routes in each community
• Couch to 5K to encourage participating in Running of the Beef
• Improve nutrition of food offered in cafeteria
• Additional programming for employee wellness at GTC
Community Measures of Success

Mitigate adverse childhood experiences
Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least three local agencies to plan activities to promote strong and healthy families.

Address Violence
Gundersen Tri-County Hospital and Clinics will collaborate with domestic violence, elder abuse, or child abuse programs within the county.

Support Healthy Environment (Built and Natural)
Gundersen Tri-County Hospital and Clinics will support healthy local environments through collaboration with local municipalities to encourage health-minded city planning.
## Community

<table>
<thead>
<tr>
<th>Planned activities</th>
<th>Potential initiatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Family Fun Night in Blair</td>
<td>• Parents Raising Resilient Children--Jeff Reiland</td>
</tr>
<tr>
<td>• Dairy Breakfast Health Booth</td>
<td>• Involvement in Tremp Cnty Elder Abuse Task Force</td>
</tr>
<tr>
<td>• Participation in Local Parades</td>
<td>• Mapped Walking Routes</td>
</tr>
</tbody>
</table>
Education

Measures of Success

Improve academic readiness and success and support youth resilience

Gundersen Tri-County Hospital and Clinics will establish and lead a collaborative group of at least three schools or other community partners to plan public awareness and activities to promote school readiness and support youth resilience that may include services and Gundersen resources available locally.
Education

Planned
• Health Academy with Whitehall Schools
• Reach Out and Read

Potential Initiatives
• Library’s “story hour” occurs in clinic lobby
• Advertising about the importance of reading to children
• GTC provides on-site behavioral health services for students
We did not consider addressing the issue of poverty, quality housing and jobs with adequate income to be in our purview as a health care organization thus we have not set goals to address these particular issues.

We support the community by providing stable employment for many people.
Improving community health is about leading and collaborating with local community agencies to change the ENVIRONMENTAL AND CULTURAL FACTORS that influence health for the communities we serve.