CHNA Conclusions and Prioritized Health Needs

The consortium partners involved in the 2013 Community Health Needs Assessment process share a common vision of improving health in their communities. Each participating organization has access to different resources, works with a different set of specific community attributes, and will ultimately address community health needs in somewhat different ways. Nevertheless, the partners agree on these identified health needs:

1. Empowering People
   - Reducing/eliminating barriers to access
   - Creating opportunities for screenings/early intervention
     - Cardiovascular disease
     - Diabetes
     - Depression
     - Cancer
     - Metabolic Syndrome
   - Improving patient advocacy
   - Providing health and wellness education
   - Offering free or low-cost screening activities
   - Eliminating the stigma of mental health

2. Connecting People to Services and Resources
   - Improving patient advocacy
   - Raising awareness of existing clinical services
     - Mental health
     - Preventive services
     - Family medical care
     - First-trimester care
     - Alzheimer’s care
     - Diabetes care
   - Offering important community services
     - Smoking cessation
     - Pregnancy, labor and delivery classes
     - Free or low-cost health and wellness classes
     - Senior specific programs
   - Increasing cancer screening and service access
   - Recruiting and retaining dental providers/improving access to dentistry

3. Creating a Healthy Environment and a Culture of Wellness
   - Promoting healthy eating and active living and support healthy choices
   - Promoting access to healthy foods and activities
   - Engaging in injury awareness activities
   - Supporting drug abuse and excessive alcohol use prevention efforts
   - Focusing education and change on underlying causes of Metabolic Syndrome
<table>
<thead>
<tr>
<th>Need</th>
<th>Issue</th>
<th>Strategy</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Connecting People to Services and Resources</td>
<td>Rural communities are underserved in specialty services with lengthy travel restricting access.</td>
<td>Partner with Gundersen Health System to grow outreach specialty programs</td>
<td>Develop and promote new outreach programs utilizing partnership with Gundersen Health System</td>
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<tr>
<td>Raising awareness of existing clinical services</td>
<td></td>
<td>Use innovation and technology to expand capabilities and service offerings</td>
<td>Establish Telemedicine capabilities to improve stroke and other care offerings</td>
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<tr>
<td>Reducing and Eliminating barriers to access</td>
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<td>Improving Patient Advocacy</td>
<td>Without easy access to health records, proactive action on the patients end in their care can be difficult</td>
<td>Utilize online portal capabilities to offer patients access to valuable information and tools</td>
<td>Offer training and promotion of EPIC Electronic Health Records System’s capabilities that will be implemented in 2015</td>
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<td>Promoting access to healthy foods and activities</td>
<td>Lack of information, direction, and skills limit community members in their ability to improve their lifestyle and behavior choices</td>
<td>Offer education opportunities within the community to improve awareness and grow skill sets</td>
<td>Develop and promote Diabetic Education Program</td>
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<tr>
<td>Provide health and wellness education</td>
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<td>Offer educational seminars at hospital to meet recognized community needs, such as medication reconciliation</td>
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<tr>
<td>Engaging in injury awareness activities</td>
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<td>Work with local community center to offer trainings and screenings</td>
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<tr>
<td>Creating Opportunities for screenings/early intervention</td>
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<td>Partner with school district to assist with need health awareness areas, such as concussion prevention.</td>
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<td>Offering Important Community Services</td>
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<td>Increasing cancer screening and service access</td>
<td>Oncology programs are not found in the service area</td>
<td>Partner with Gundersen Healthy System to provide services locally</td>
<td>Develop local Hematology-Oncology Program</td>
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<td>Supporting drug abuse and excessive alcohol use prevention efforts</td>
<td>Substance abuse and binge drinking is prevalent in Southwest Wisconsin</td>
<td>Partner with other rural hospitals on issue</td>
<td>Through an awarded Binge Drinking Grant, offer tools and resources in clinical settings to patients</td>
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<td>Improve mental health support in community</td>
<td>Limited support for those needing mental health or emotional support</td>
<td>Investigate opportunities to partner with community organizations on programs</td>
<td>Develop grief support group program in collaboration with community organizations and individuals</td>
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