Your generosity makes miracles happen

Each year, your support makes it possible for CMN Hospitals to award grants that assist children and their families, support pediatric programs and services, purchase specialty equipment and provide funding for pediatric medical research and education.

Here are just a few highlights from 2019:

- **$20,273,109** has been raised since 1986
- **$1,126,562** raised to positively impact the communities we serve
- **583** grants awarded to kids and families
- **$93,089** awarded for transportation support
- **7,125** meal tickets given to families
- **$9,231** granted for technology support
- **$47,080** given to purchase medical supplies and equipment
- **$16,828** given to support music and horse therapy programs
- **$22,322** granted for adaptive equipment and modification
- **$54,963** given to support adaptive programs and camps

CMN Hospitals Hero Keaton Dahl and his family.
RE/MAX First Choice receives honor

Children’s Miracle Network Hospitals is proud to announce that RE/MAX First Choice will be recognized with the 2020 Miracle Achievement Award at the Emerald Gala scheduled for July 24, 2020.

As a national partner of CMN Hospitals for over 20 years, RE/MAX First Choice has demonstrated an ongoing commitment to improving the lives of children in our region through financial and volunteer support. Locally, agents from offices in Onalaska, La Crosse, and Galesville generously give to better their communities.

In 2019 alone, their offices donated over $17,000 through personal gifts and the Miracle Home Program, a customized giving opportunity that allows agents to designate a listing as a Miracle Home. When the home sells, the agent donates a portion of the closed transaction to CMN Hospitals in honor of the buyer.

RE/MAX First Choice agents also support a variety of other CMN Hospitals programs and initiatives throughout the year, including the annual Radiothon event.

“As a local company, we feel that supporting CMN Hospitals is a no-brainer. First, we’re helping kids, and kids are our future,” says Broker/Owner Brian Stephan, “but we’re also helping families. Observing the impact CMN Hospitals makes on families in our region is so gratifying.”

The passion and enthusiasm they demonstrate for making a difference in the lives of children and families throughout the year make RE/MAX First Choice a deserving recipient of this year’s Miracle Achievement Award.

If you are interested in becoming an Emerald Gala partner, please contact Program Coordinator Rena Cash at rmcash@gundersenhealth.org or (608) 775-4469.
The power of music

Thanks to your gifts, Children’s Miracle Network Hospitals® provides funding that connects children in our region with the resources they need. Music therapy is an example of a resource that can make a positive impact on children and families facing a difficult medical diagnosis.

“Research shows that music therapy can decrease anxiety, expand social skills, increase attention, assist in regulating blood pressure and heart rate, support psychosocial needs and result in many other benefits,” says Amy Schaack, MT-BC, who is also the owner of Life in Harmony Music Therapy, LLC.

The therapists at Life in Harmony use neurologic music therapy, a specialization focusing on the physical effects of music and rhythm on the brain, to support improvements in cognition, motor skills, communication skills or social skills. Schaack explains that these outcomes allow music therapy to positively impact individuals with a wide range of health conditions.

Helping children reach their fullest potential through music therapy is just one example of how your support of CMN Hospitals helps local children thrive.

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Save the Date for Radiothon 2020

**October 15, 16 & 17**

Join Children’s Miracle Network Hospitals and La Crosse Media Group for their largest fundraising event of the year. During this three-day event, hear inspiring stories and live interviews from local kids and families who have been helped by CMN Hospitals. All of the money raised stays right here in the Coulee Region!

**Pledge your support during Radiothon by calling (608) 784-KIDS.**

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Interested in creating a Miracle Team?

Miracle Teams are eight volunteers who represent a local business or organization. Together, they volunteer on the Radiothon phone bank for 1–2 hours, either answering incoming calls from listeners or making calls to their family, friends and co-workers to encourage donations.

Forming a Miracle Team is a great way for a business or organization to support a local charity, engage employees and participate in team building.

Please contact Program Coordinator Rena Cash at (608) 775-4469 for more information.
Extraordinary supporters make miracles happen

Onalaska Dairy Queen owners Paula and Tom Koster, along with their entire employee team, are among our community’s most passionate supporters of Children’s Miracle Network Hospitals®—and we couldn’t be more grateful.

In the past 12 years, the Onalaska Dairy Queen team has raised over $117,000 through a wide variety of fundraisers. For example, on Miracle Treat Day, scheduled for July 23 this year, $1.00 is donated to CMN Hospitals for each Blizzard® treat sold.

“We blend over 2,100 Blizzard® treats on Miracle Treat Day alone and love doing it. Supporting CMN Hospitals is a great way to give back to the community because 100 percent of funds raised stay in the region to benefit local children and families,” says Tom.

The Kosters also donate proceeds from coupon books, donate desserts to support events like the Emerald Gala, and more. Tom explains, “Each year we try to come up with a new promotion unique to our store. The events are meaningful because our employees know they are part of something bigger.”

Tom also makes an impact by giving generously of his time. In 2015, he joined the CMN Hospitals Steering Committee. In 2017, he became the Committee Chair. In this role, Tom leads monthly meetings to review the many grant proposals received annually by CMN Hospitals.

Thank you to the Kosters and all of our community heroes who put their money—and their time—where the miracles are.

TOGETHER, WE HELP CHILDREN

Children’s Miracle Network Hospitals®, a service of Gundersen Medical Foundation, is dedicated to saving and improving the lives of children. We directly assist children and their families and support pediatric programs and services that help kids battle diseases and injuries of every kind. In the Gundersen service area, Children’s Miracle Network Hospitals has raised more than $20 million since 1986. Each charitable donation—whether through special events, annual gifts, business partnerships, sponsorships or planned giving such as bequests—benefits children in this region and provides support for specialty medical care, research and preventive education.

Children’s Miracle Network Hospitals
Gundersen Medical Foundation, 1836 South Avenue, La Crosse, WI 54601
(608) 775-4424 | gundersenhealth.org/cmnhospitals