

Gundersen Global Partners 2019 Strategic Plan

MISSION: We exist to improve the health & well-being of the global communities we serve by inspiring volunteerism throughout Gundersen Health System and local communities.

VISION: We will be a model for community-to-community partnerships that empower global communities to improve their health and quality of life.

CORE VALUES: Sustainability, Relationships, Volunteerism, Stewardship

Demonstrate sustainable improvements in health and quality of life for our partner communities

- **Develop 3 evidence-based strategies to evaluate our initiatives and effectiveness in providing high quality services and training**
- Expand mentoring program to 2 regional sites and implement research to evaluate the impact of mentoring on student outcomes
- Develop partnerships and pilot volunteer teams with at least one new organization in both Central America and Ethiopia

Offer an outstanding experience of care that enriches the lives of our volunteers and the patients we serve

- **Complete research to measure the importance of the Global Partners program on medical and associate staff recruitment**
- Receive executive committee approval for providers to use unpaid time to participate in GP trips
- Publish 3 stories within Gundersen regarding the impact of volunteer experiences on providing outstanding patient care at Gundersen



Become financially self-sustaining and maintain a high level of donor and volunteer engagement

- **Increase endowment pledges to \$500,000**
- Increase the number of employees giving to Global Partners via automatic payroll deduction to 80
- Apply for 3 new grants to support the Global Partners-At Home program