

Gundersen Medical Foundation
Children's Miracle Network Hospitals®

THE *Miracle* CONNECTION

Give Today. gundersenhealth.org/cmnhospitals



Heroes of their own story

Your gifts to Children's Miracle Network Hospitals make an immediate and immeasurable impact on children and families in our region.

Our Heroes—and so many kids like them—are able to achieve their potential because of your generosity.

= CMN Hospitals Support



Addison Tarrence AGE 9

La Crescent, Minn.

Spinal Muscular Atrophy (SMA)

Adaptive Recreational Activities (skiing and horse therapy)



Mason Rotering AGE 6

Trempealeau, Wis.

Down Syndrome, Acute Lymphoblastic Leukemia

Meal and Gas Vouchers, iPad



Willa Krase AGE 13

Winona, Minn.

Type 1 Diabetes

Diabetes Camp



Jesse Plowman AGE 12

Tomah, Wis.

Traumatic Brain Injury

Adaptive Equipment, iPad



Iris Abbott AGE 16

Caledonia, Minn.

Crohn's Disease and Hereditary Spherocytosis

Meal and Gas Vouchers

To read more about our Heroes and the services provided by CMN Hospitals—or to make a donation—visit gundersenhealth.org/cmnhospitals today!

Thank you to our Hero Program partners:



7 Rivers Region Chapter of Credit Unions

Oral Surgery Clinic of La Crosse

Cards for Kids, A Holiday Tradition

100% of sales benefit Children's Miracle Network Hospitals®

Cards are available for purchase at Degen Berglund, Gundersen Health Shop (Onalaska), Gundersen Gift Shop (La Crosse), and Gundersen Credit Union. You may visit gundersenhealth.org/cmnhospitals to order your cards online!



For 30 years, Empire Screen Printing has generously donated time and materials to allow 100% of card sales to help fund miracles for local kids served by CMN Hospitals.



Addison Tarrence



Willa Krase



Jesse Plowman



Iris Abbott



Mason Rotering

Includes:

- 20 Cards
- 20 Envelopes
- 20 Stickers

Cards are designed by 2016-2017 CMN Hospitals Heroes.



Each day, donations in support of Children's Miracle Network Hospitals help children and families facing medical crises. Here is just one example of the impact your generosity makes:

Hello,
I wanted to share a picture with you and thank CMN Hospitals for the kind donation that was given to us. Warren had a rough start to his life. After hours of labor and pushing, he was delivered via c-section. All seemed well until... he started to have neonatal seizures. The NICU team at Gundersen quickly placed him on the cooling blanket to preserve his brain and cool his core body temperature. After he was done with this process, he showed progress each and every day! We were thankful to have such a wonderful medical team assigned to him during his stay in the NICU. Our family gave him the nickname "Warren the Warrior" ... and, it gets better! He just had a follow-up EEG, and it came back normal. There were no signs during the test of any seizure activity, so we get to wean him off his anticonvulsant medication! Again, thank you from the bottom of our hearts for the meal vouchers and gift card.

Sincerely, The Lee Family

“Love me tender”: helping kids through Elvis Explosion

Children’s Miracle Network Hospitals® strives to ensure that sick and injured children in our area get the best care possible, regardless of the family’s ability to pay. However, it is only because of our generous volunteers and donors that CMN Hospitals, a service of Gunderson Medical Foundation, is able to change lives.

A few years ago, longtime CMN Hospitals supporters Ed and Sally Sullivan were approached by Ronny Craig, producer of the Elvis Explosion, an annual three-day international showcase and competition that features successful Elvis Tribute Artists. The event is held at the La Crosse Center and attended by thousands.

Craig knew the Sullivans (and many dedicated friends) had been organizing fundraisers to support CMN Hospitals since 1992, so he invited them to



Dedicated CMN Hospitals volunteers (left to right) the McMullins, the Gilbertsons, Mary Jo Skemp, Pat Novosel and the Sullivans at Elvis Explosion 2016.

be a part of the Elvis Explosion. For several years, volunteers have hosted a silent auction and sold coffee and donuts during the event. This year, the group raised more than \$13,000 to support CMN Hospitals—and they had a lot of fun doing it!

“The event is possible because of so many volunteers who spend time getting donations for the auction, who volunteer during the event, and who do whatever needs to be done to make the event successful,” says Sally Sullivan. “We all want to help CMN Hospitals carry on that important work.”

Pediatric palliative care clinic— a new program for families

Since September 2016, children receiving treatment for chronic or life-limiting conditions at Gunderson Health System have benefitted from the Pediatric Palliative Care Clinic—a program made possible only through support of Children’s Miracle Network Hospitals®, a service of Gunderson Medical Foundation.

“Palliative Care is whole person care and provides services to help support people with physical, emotional, social, spiritual or psychological distress related to complex illness,” explains Mark Neumann, MD, Pediatric

Hospitalist Services, who provides medical oversight of the clinic.

The Pediatric Palliative Care Clinic brings together a team of specialists, including a physician, nurse, social worker, chaplain and child life specialist. The team focuses on four areas to optimize each child’s quality of life:

- Symptom management
- Coordination of care
- Care goals
- Communication

“As parents and as members of society, we wish for our children to thrive. When children are



Mark Neumann, MD, oversees the Palliative Care Program.

burdened with special needs, we are called upon to make an extra effort to promote their quality of life. Through Palliative Care, we strive to limit the burden of symptoms, to coordinate their care on all levels, and to identify the goals of care that will achieve the desired quality of life for all children, even in the context of life-limiting conditions,” says Dr. Neumann.

The Pediatric Palliative Care Clinic is another example of an initiative in our region that would not be possible without community support for CMN Hospitals.



RE/MAX



**Children's
Miracle Network
Hospitals**

La Crosse and Onalaska RE/MAX employees during a recent Customer Appreciation Event.

RE/MAX helps kids live better lives

Brian Stephan, broker/owner of RE/MAX First Choice in Onalaska, Wis., believes that strong relationships contribute to strong communities. That focus on community is part of why the organization has been a Children's Miracle Network Hospitals® national partner for the past 24 years.

"RE/MAX International, LLC, has been involved with CMN Hospitals

for decades and is the second largest contributor," shares Brian. "But when the international office encouraged franchises to get involved with CMN Hospitals on the local level, we didn't need any encouragement. We believe in the hometown impact."

Locally, about 80 percent of agents at RE/MAX participate in the company's Miracle Homes Program, which allows agents

to contribute a portion of their commissions to CMN Hospitals.

"We are proud of our partnership with CMN Hospitals," says Brian. "The beauty is that the money stays local. Investing in kids—amazing kids—makes a positive impact on us all. We know that so many local families, including families of our customers and even our own agents, are touched by the work of CMN Hospitals."



Save the date! Emerald Ball is Friday, March 31, 2017:

Join us for an evening of celebration to support Children's Miracle Network Hospitals, including dinner, a fund-a-need auction, a child art auction and a dessert auction. For more information, contact Ashley Zibrowski at (608) 775-0012 or aezibrow@gundersenhealth.org.



**GUNDERSEN
MEDICAL
FOUNDATION
Children's
Miracle Network
Hospitals**

TOGETHER, WE HELP CHILDREN

Children's Miracle Network Hospitals®, a service of Gundersen Medical Foundation, is dedicated to saving and improving the lives of children. We directly assist children and their families, and support pediatric programs and services that help kids battle diseases and injuries of every kind. In the Gundersen service area, Children's Miracle Network Hospitals has raised more than \$16 million since 1986. Each charitable donation—whether through special events, annual gifts, business partnerships, sponsorships or planned giving such as bequests—benefits children in this region and provides support for specialty medical care, research and preventive education.

Children's Miracle Network Hospitals
Gundersen Medical Foundation, 1836 South Avenue, La Crosse, WI 54601
(608) 775-4424

**To learn more about
Children's Miracle Network
Hospitals and the work we
do, please visit us online
at [gundersenhealth.org/
cmnhospitals](http://gundersenhealth.org/cmnhospitals).**

