

Click to enter the name of your community

## Health Improvement Plan

Date Updated:



For additional information, CONTACT:

Name	Organization	Phone	Email
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# Community Priority

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**Goal #1** By 2020, support healthy activities in county communities to decrease obesity in adults and children

National Alignment

Healthy People 2020

State Alignment

Healthy Iowans

**Objective 1-1** Reduce the percentage of Fayette County adults who are classified as obese according to the county health ranking from 40% in 2014 to 35% by 2020.

Baseline Year	Baseline Value	Target Year	Target Value
2014	40	2020	35

**Strategy 1-1.1** Continue to strengthen collaboration with existing partners in Fayette County to support physical activity, health fairs, health classes and healthy meal choices for adults.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Community Health, County Hospitals, Major Employers, Schools

Target Date

Dec 31, 2019

**Objective 1-2** Reduce the percentage of Fayette County 3rd grade children with a BMI classified as overweight or obese according to the NE Iowa Food and Fitness Initiative (FFI) and Luther College project from 44% in 2014 to less than 40% by 2020.

Baseline Year	Baseline Value	Target Year	Target Value
2014	44	2020	40

**Strategy 1-2.1** Continue collaboration with IWALK Committee at North Fayette High School to support staff and students activities, health fairs, health classes and healthy meal choices during and after school hours.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Community Health and School Wellness Committee

Target Date

Dec 31, 2019

**Strategy 1-2.2** Assist in sustaining the current Walking School Buses in five communities in Fayette County.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible

Community Health, IWALK committee, School Wellness Committees, Volunteers

Target Date

Dec 31, 2019

**Strategy 1-2.3** Continue and look for ways to expand "A Healthier Youth" program offered to 3rd graders in our county.

Strategy Type

Address Social Determinant / Health Inequity

Who's Responsible  
Community Health, PLHC

Target Date  
Dec 31, 2019

# Community Priority

Click to enter the name of your community priority

**Goal #1** By 2020, create and deliver a consistent marketing message in collaboration from county health partners to the residents of Fayette County

National Alignment:

State Alignment:

**Objective 1-1** Increase community and organization engagement by use of consistent messaging. (Currently no consistent messaging county wide pertaining to health, wellness, and nutrition. Numerous messages exist county wide and vary between healthcare, school, and community organizations.)

Baseline Year	Baseline Value	Target Year	Target Value
2014	0	2020	

**Strategy 1-1.1** Attend area health fairs and community meetings to deliver consistent message and education.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Community Health, marketing, collaboration partners

Target Date  
Dec 31, 2019

**Strategy 1-1.2** Continue to support/provide Community Health webpage.

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Community Health, PLHC

Target Date  
Dec 31, 2019

**Strategy 1-1.3** Become involved in area interdisciplinary meetings to learn about various organizations and ways in which to collaborate consistent messaging and services

Strategy Type  
Address Social Determinant / Health Inequity

Who's Responsible  
Community Health, Fayette County Schools, Coalitions, and organizations

Target Date  
Dec 31, 2019